



9<sup>th</sup>  
**INDIA**  
**INTERNATIONAL**  
**FOOTWEAR**  
**FAIR 2025** *Delhi*

Organiser



**06–08 AUGUST 2025**

**Hall No. 5GF & 6**  
Bharat Mandapam, New Delhi

— OVER —  
**15000**  
BUSINESS VISITORS



OVER **200**  
**EXHIBITORS**  
FROM INDIA & ABROAD



[www.indiatradefair.com](http://www.indiatradefair.com)

[www.indiatradefair.com/footwear-fair](http://www.indiatradefair.com/footwear-fair)



**Materials**



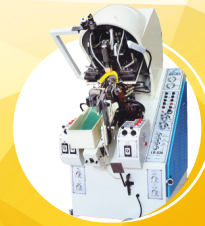
**Chemicals**



**Footwear**



**Components**



**Machinery**

**STEP INTO THE FUTURE OF FOOTWEAR OPPORTUNITIES**



## 9th India International Footwear Fair, New Delhi



Venue:

Hall Nos. 5 (Ground Floor) and 6  
Bharat Mandapam, New Delhi



Date:

August 06-08, 2025



### About Organiser

**India Trade Promotion Organisation** has been playing a pioneering role in promoting trade through a wide gamut of activities ranging from fairs and exhibitions in India and abroad to overseas buyer seller meets and contact promotion programmes etc. Equipped with a modern exhibition complex at Bharat Mandapam in New Delhi, ITPO is mandated to function as a service organisation having close interaction with trade, industry and the Government, ITPO explores markets, provides information and support for participating in fairs for developing the exports of new products while using its network of offices for productive trade related services.



### Co-Organiser

Confederation of Indian Footwear Industries (CIFI)

### About Indian Footwear Industry

India is the second-largest global producer of footwear after China, accounting for 13% of global footwear production and 2.2% of global exports. India is the 9th largest global footwear exporter. The industry provides jobs to about 4.42 million people; women's employment is predominant, with about 40% share.

The Indian footwear market, valued at \$26 billion, is projected to reach \$90 billion by 2030. This growth will be characterized by two main changes:



A significant increase in the demand for non-leather footwear (like sports shoes, running shoes, casual wear, and sneakers) in India, rising from 25% to 75% of the market share by 2030.



A shift in leather shoe production from small-scale, cottage industries to corporate sector.

Investment in high-quality design and production facilities for non-leather shoes and steps to protect small firms will take the sector to new heights and support 'Make in India'. India is increasingly adopting non-leather footwear, a trend driven by younger, fashion-conscious consumers with more disposable income. This shift is supported by factors like rising middle class, urbanization, and a preference for branded and casual footwear. E-commerce has also expanded access to various footwear styles.

### Indian Footwear Industry Overview:-

#### Second

Largest Footwear Producer after China.

#### Domestic Retail Market:

**1950**

Million Pairs (95%)

#### Footwear product mix:

**55%** Gents

**35%** Ladies

**10%** Children

#### Annual Production:

**2065**

Million Pairs.

#### Footwear Export:

**45%**

of India's total Leather & Leather Products Export.





## Emerging Strengths of Indian Footwear and Allied Sector



Design development initiatives by institutions and individuals



Continuous modernization and technology upgrade



Economic size of manufacturing units



Constant human resource development programme to enhance productivity



Increasing use of quality components



Shorter prototype development time



Delivery compliance



Growing domestic market for footwear and leather articles

**India Trade Promotion Organisation**, in collaboration with Confederation of Indian Footwear Industries (CIFI), will organise the **8th edition of India International Footwear Fair (IIFF)** at *Bharat Mandapam, New Delhi* from **August 08-10, 2024**.

**PRODUCT COVERAGE :**  
Footwear, Machinery & Equipment and Technology, Accessories, Footwear Components, Chemicals



### Product Profile

**Halls No. 5 (Ground Floor)**

Allied Sector (Component, Material, Chemicals etc.)

**Hall No. 6**

Footwear & Machinery



### Visitors



Exporters



Manufacturers



Fashion Designers



Importers



Buying Houses / Agents



Opinion Makers

### Participation Charges:

	Per SQM charges for Shell Scheme (Minimum booking 12sqm)	Per SQM charges for Bare Space (Minimum booking 36 sqm)
Indian Participants	<b>Rs.7700</b>	<b>Rs.7200</b>
International Participants	<b>US\$ 230</b>	<b>US\$ 210</b>
GST will be charged at prevailing rate	<b>18%</b>	

*\*Including 1KW electricity per day in the rentals.*

### Space Booking

For further details regarding booking of space, please visit the website  
<https://indiatradefair.com/footwear-fair/>

### Minimum Booking

Shell Scheme	<b>12 sq. mtrs.</b>	Bare Space	<b>36 sq. mtrs.</b>
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### Mode of Payment

- Indian Applicants will be required to make 100% payment at the time of booking
- Foreign Applicants will be required to make 100% payment in US Dollars through TT and share the details of payment made through email

*Terms & Conditions*

Participation in the exhibition will be governed by rules and regulations indicated in the IIFF 2025 website : <https://indiatradefair.com/footwear-fair/>



## Important Features

A Business Visitors Guide (Fair Catalogue) will be brought out containing profile of participants based on the application form submitted by participants. Limited space will be made available for advertisements. Registered applicants may apply for advertisements and bookmarks.

## Advertisement tariff is as follows:

### Fair Catalogue Advertisement Tariff:

Position of advt.	Indian - Rs.	Overseas Participants - US\$
2 <sup>nd</sup> Cover ( colour)	19500	385
3 <sup>rd</sup> Cover ( colour)	19500	385
4 <sup>th</sup> Cover ( colour)	25000	485
Extended 2 <sup>nd</sup> & 3 <sup>rd</sup> Cover ( colour)	19000	380
Inside pages (colour)	11000	220
Book Marks (printed by ITPO), colour	16000	320
Book Marks (Printed & provided by the party), colour	7000	160
GST will be charged extra at prevailing rate	18%	

### Please note:

- Maximum size of Bookmark: 5 cm (W) x 13 cm (L) including "eyelet" for flat-lace (approx. lace length 25 cm).
- For B&W advertisements, artwork, bromide, positive or high resolution digital reproduction on CD-R may be provided.
- For Colour advertisements, scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. > 300 dpi in PDF, EPS, TIF, CDR formats (open files).
- Mechanical data; print area of the show directory is 18 cm (L) x 11 cm (W).



### Organiser:



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### Co-Organiser:



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